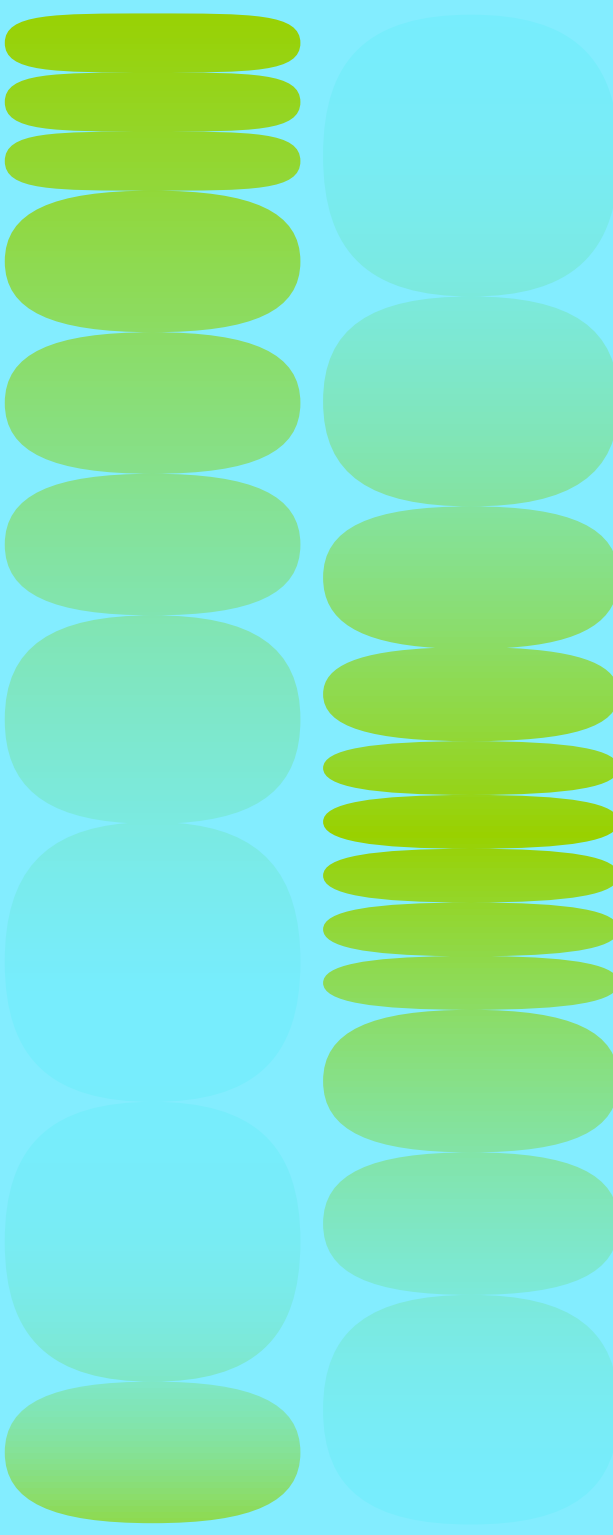


AIA IA CON 2025 SEPT 25-26
EXHIBITOR INFORMATION

resilience



The AIA Iowa Convention is scheduled to be held September 25–26 at the Iowa Events Center, Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Exhibitions Committee invite you to join us for an opportunity to meet and network with the many members within the AIA Iowa Community. This is a highly anticipated event where over 1,000 attendees come together and unite as one voice. The 2025 Theme: **Resilience**.

As an exhibitor at the 2025 AIA Iowa Annual Convention, you will have the opportunity to learn from and educate the participants about your individual products and services within a convention area laid out to provide a relaxed setting for the exhibitors and registrants to mix, renew professional relationships and build future contacts. The 2025 Convention highlights will include opportunities for networking at the Thursday luncheon, the Thursday evening cocktail party and a Friday schedule designed to allow you to make the most of this special setting for professional connections.

We look forward to your participation and are grateful for your involvement. Your support is vital to the success of this event each year. Please join us at the 2025 AIA Iowa Annual Convention!

Toi Sullivan, AIA
AIA Iowa Convention
Committee Co-Chair

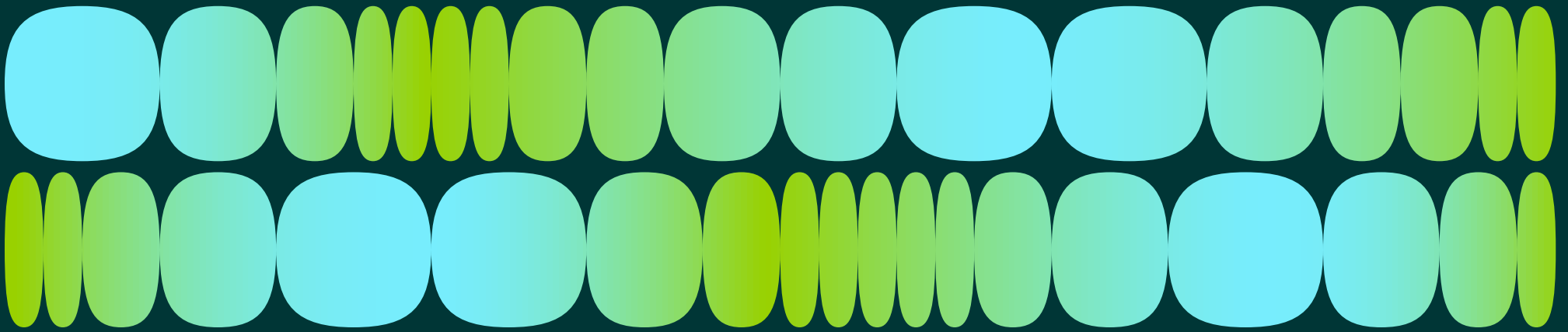
Jeff Wagner, AIA
AIA Iowa Convention
Exhibitions Committee

Ian Van Kooten Laughead,
Assoc. AIA
AIA Iowa Convention
Committee Co-Chair

Sophia Memmer,
Professional Affiliate
AIA Iowa Convention
Exhibitions Committee

Advantages you and your business will receive when exhibiting and sponsoring at the convention include:

- An opportunity to discuss your products or services with architects from across the state
- Listing in all convention materials
- Recognition in the AIA Iowa Addenda e-newsletter
- Recognition on the AIA Iowa Convention website, aiaiowaevents.org
- The benefit of the exclusive use of the 2025 convention registrant list for follow-ups to prospective customers, made available in print format only to exhibiting companies.



who attends?

Over 1,000 people will attend this annual event. Attendees from Iowa, across the Midwest, and beyond include:

Architects | Engineers | Interior Designers
Landscape Architects | Facility Managers | Planners
General Contractors | ISU Students & Faculty | And more!

who exhibits?

This is the largest gathering in Iowa and the Midwest of this type. A wide variety of businesses and organizations exhibit. This is your chance to showcase your products and services. You won't want to miss it! See a full list of last year's exhibitors further on in this document. Over 160 exhibit booths boast the latest products and services in the areas of:

Acoustics | Art | Athletic equipment | Audio-visual | Brick
Building envelope | Carpet | Coatings | Consulting | Doors
Elevators | Energy design | Engineering | Escalators
Finishes | Flooring | General contracting | Glass | Glazing
Green roofing | Hand dryers | Hardware | Insulation
Land Surveying | Landscape architecture | Lighting
Management | Masonry | Mass Timber | Millwork | Paint
Playground equipment | Plumbing | Precast Concrete
Roofing | Shading | Showers | Signage | Software | Steel
Stone | Technology | Tile | Toilets | Vinyl | Wall panels
Water protection | Windows

	Standard Booth PAID BY JUNE 18	Standard Booth PAID BY JUNE 27	Premium Booth PAID BY JUNE 27
AIA Iowa Allied Members	\$950	\$1050	\$1325
Non Members	\$1050	\$1150	\$1575

Booth Reservations

To reserve your booth space(s) today click on **reserve now button** on the upper right hand corner of this page.

To help make the booth selection simple, we use MapDynamics. This software system helps you reserve your desired booth location in real-time. To reserve a booth space, **a non-refundable deposit of \$250 per booth is required.** You can choose to pay in full but if not, the remaining portion of your booth fee will be sent out as an invoice via email due by **June 27.** Booths will not be allowed to open unless full payment has been made. If you do not pay in full by **June 27** your booth may be resold.

Every effort is made to accommodate exhibitor preferences as availability of exhibit space permits. AIA Iowa reserves the right to modify the floor plan and reassign booth space in the best interest of the convention.

Booth Staff

Tickets for two exhibitor staff to attend the convention and tickets for two lunches come with each booth purchased. A limited number of additional tickets will be available for purchase online at booth registration, the tickets will be first come, first served due to capacity guidelines.

Early Bird Discount

Save by reserving your booth(s) before **June 18,** after this date the regular booth rate applies. AIA Iowa Allied Members also receive a discount, if you are not an Allied Member and would like to become one to receive the discount as well as many other benefits visit **AIAIowa.org/Membership** before you reserve your booth(s).

Questions?

info@aiaiowa.org or 515-244-7502

Booth Types

Regular Booths are located in the Exhibit Hall and measure 8' deep x 10' wide numbered 21–45, 48–61, 64–76, 79–102, 105–117, 120–133, and 136–160. Each booth has an 8' high black back drapery and 3' high black side draperies.

Premium Booths are located in the high traffic areas and get the most exposure. They can be found in both the Mezzanine where you will find the registration desk and multiple special exhibits, and in the Exhibit Hall near the main entrance and by lounge areas.

Premium Booths on the Mezzanine are 10' x 10' spaces numbered 1–20. These are the first booths seen by attendees when walking to and from the registration desk and special exhibits. As a bonus, a special drink station will be set-up during the Cocktail Party in the middle of this area. Each 10' x 10' booth (1–4) will have 3' high black back and side drape. Booths (5–10) will have 3' high black side drape with open front and back entrances. Booths (11–20) will be set up with 8' high black back drape and 3' high black side drape.

Premium Booths in the Exhibit Hall are 8' x 10' spaces numbered 46, 47, 62, 63, 77, 78, 103, 104, 118, 119, 134, and 135. They are either the first thing attendees see when they walk in the hall or are next to a designated lounge area. Each booth has an 8' high black back drapery and 3' high black side draperies.

Booth cost includes a standard identification sign provided by Freeman that will read the company name provided to AIA Iowa when you reserve your booth space(s). The entire Exhibit Hall and Mezzanine are carpeted.

Cancellation & Refunds

Requests for cancellation, either full or partial, must be made in writing and sent either by registered or certified mail. No refunds will be made to requests postmarked on or after **June 27**. No refund may be made for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Iowa may rent or use it without obligation of a refund. No refunds of booth deposits will be given if AIA Iowa deems it necessary to adapt the event format for the safety of attendees. By signing up as an exhibitor you agree to adhere to AIA Iowa's rules and regulations for this year's event.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other property brought onto the premises of the Iowa Events Center, and shall hold harmless AIA Iowa, and the Iowa Events Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Packets

Exhibitors' information packets may be picked up at the registration desk Wednesday, **September 24** during booth set-up. Many items are in this packet including: Exhibitor Nametags and lunch tickets, any additional tickets purchased, a list of convention registrants and a map of the exhibit hall. Exhibitors are required to submit in advance the names of staff members who will be working in the booths. Exhibitors are asked to wear their name badges during all Convention functions.

Furnishings

Booth furnishings and equipment are the responsibility of the exhibitor. Exhibitors may bring in their own tables, chairs, etc. if they are in compliance with Iowa Events Center regulations.

Six-foot black skirted tables and standard chairs will be available to rent at a discounted group rate with AIA Iowa when reserving your booth(s). Furnishings at the group rate can be ordered through AIA Iowa until **August 18**.

Other special requests and needs for furniture are available for rent from Freeman directly. You will receive an exhibitor service kit from them in early August. For more information visit **MyFreemanOnline.com**. For questions, please contact Freeman Exhibitor Services at 515-265-5601.

Electricity & Wi-Fi

Electrical services are managed by the Iowa Events Center but will be sold in advance through AIA Iowa when reserving your booth(s). Connections cover only the connecting of electrical services to the booth in the most convenient manner and do not include connecting equipment or special wiring. All electrical connections must be made by the Iowa Events Center electrician, building wall and post outlets are not part of booth space and are not to be used by the exhibitors per Iowa Events Center. Electricity ordered on-site may be subject to a surcharge. Complimentary Wi-Fi will be available in the exhibit hall.

Set-Up & Tear-down

Booths must be set up from 12:00 Noon–8:00 p.m., Wednesday, **September 24**, at the Iowa Events Center, Des Moines, Iowa. All exhibits must be set up by 7:00 a.m., Thursday, **September 25**. Exhibits may be taken down beginning at 11:30 a.m., Friday, **September 26**. The loading dock doors located at the northeast corner of the building will open at 11:30 a.m. Exhibits must not be dismantled before tear-down, 11:30 a.m., Friday, **September 26**. All displays must be removed from the Exhibit Hall by no later than 4:00 p.m. Friday, **September 26**.

Meals & Refreshments

Lunch on Thursday, September 25, from 11:45 a.m.–1:15 p.m. will be a sit-down event for both exhibitors and convention registrants. Two complimentary tickets are included per booth. A limited number of extra exhibitor passes, and lunch tickets can be purchased through the booth reservation process, first come–first served. Breakfasts and refreshments will be served in the Exhibit Hall per the schedule provided. Cocktail party refreshments will be provided in the Mezzanine and Exhibit Hall.

Cocktail Party

The Cocktail Party will be held Thursday, **September 25**, from 5:00–6:30 p.m. in the Mezzanine and Exhibit Hall areas. Convention registrants and exhibitors will join for beverages, snacks, and door prizes while convention registrants visit your booth(s). You can use your pre-purchased drink tickets during this event & exhibitor provided door prizes (that's you!) will be given out during this time.

Music

Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either: 1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music; or 2) to obtain for themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing and AIA Iowa is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs in conjunction with the license, shall be paid by the exhibitor as an additional booth charge.

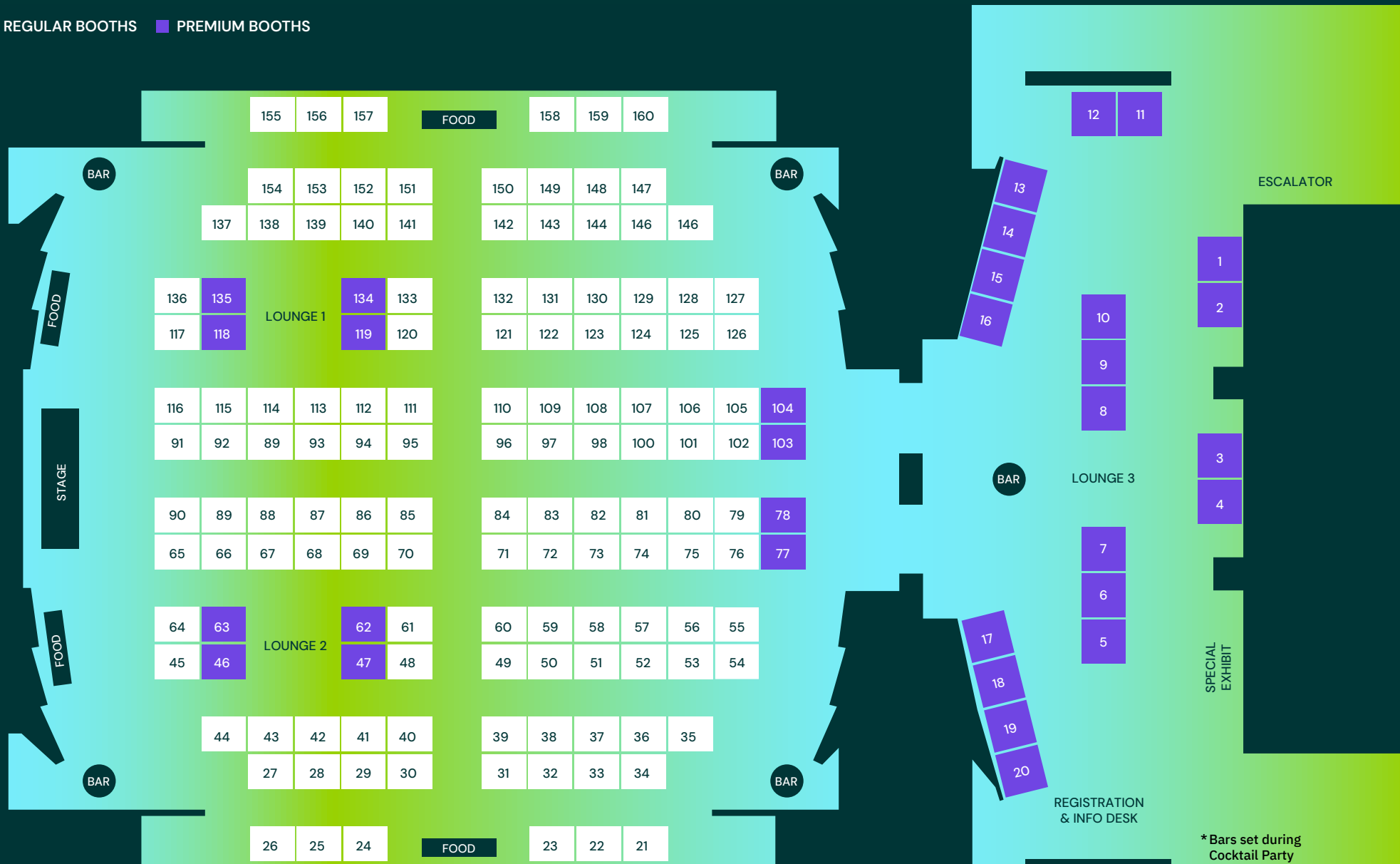
Best Booth Award

WIN a FREE booth in 2026! To encourage quality and excellence in exhibit displays, AIA Iowa will host a contest to win a free Regular booth for the 2026 AIA Iowa Convention, **September 24–25, 2026**. The exhibitor judged to have the most interesting, attractive and effective use of booth space and the clearest product communication will be deemed the winner. The winner of the competition will be announced Friday, **September 26** during the door prize drawing.

floor plan

reserve now

■ REGULAR BOOTHS ■ PREMIUM BOOTHS



* Bars set during Cocktail Party

tentative schedule

reserve now

Listed below is the tentative schedule, AIA Iowa reserves the right to modify this schedule in the best interest of the event. Bolded times are noted for exhibitor attendance. Asterisked times are noted for when the exhibit hall will be open to convention registrants. Take advantage of the time when attendees are in keynote and workshop sessions to network with fellow exhibitors.

We also request that exhibitors refrain from planning separate events that would conflict with the timeline below. Alternatively, AIA Iowa staff encourages you to contact us for potential partnership opportunities. Let's work together to maximize your outreach during these three days.

Wednesday, Sept 24

12-8 p * Exhibit Hall Set-up

Thursday, Sept 25

7:30 a Registration Opens
*** Exhibit Hall Open / Breakfast Inside**

8:00 Welcome

8:15 Keynote Speaker

9:30 * Exhibit Hall Open / Refreshments Inside

10:45 Workshop Session 1

11:45 Lunch for Attendees, Exhibitors, Speakers & Sponsors

1:15 p Workshop Session 2

2:15 * Exhibit Hall Open / Refreshments Inside

3:45 Keynote Speaker

5:00 * Cocktail Party on Mezzanine & Exhibit Hall

6:00 * Door Prize Drawing in Exhibit Hall

7:00 Awards Celebration – Offsite Location

Friday, Sept 26

7:45 a Registration Opens
Feed Your Future: Emerging Professionals Breakfast
*** Exhibit Hall Open / Breakfast Inside**

8:00 Welcome

8:15 Masonry Institute Architectural Design Awards

8:30 Keynote Speaker

9:45 * Exhibit Hall Open / Refreshments Inside

10:45 * Door Prize Drawing in Exhibit Hall

11:15 Workshop Session 3

11:30 Exhibitor Booth Teardown

12:15 Lunch for Attendees and Speakers

1:00 p AIA Iowa Business Meeting and Legislative Forum

2:00 Break

2:15 Workshop Session 4

3:15 Break/Refreshments

3:30 Keynote Speaker

Allied Members in **Bold**

818 – a tiny design empire

A

ABcreative, Inc.

ACGI

Advanced Architectural Products, Inc

All Makes

Allegion

Alvine Engineering/IP Design Group

Architectural Products, Inc.

Architectural Wall Systems / Seedorff Masonry

Arrow Lift

ATG USA

ATIS

Atlas Molded Products

B

Basepoint Building Automations

Baxter Construction Company

Bell Structural Solutions (A Division of Alamco Wood Products, LLC.)

Boland Recreation

Braun Intertec

Brickworks Supply Center

C

C&O SALES

Carroll Seating Co.

Cavergence LLC

Central Sales Inc

CFS Group/Philadelphia Commercial by Shaw

Cody Funk Landscape Architecture

Commercial New Construction Program

Confluence, Inc.

Conlon Construction

Construction Specialties / S.D Walker Company

Convergence/Lutron

Cordeck Building Solutions

Coreslab Structures (Omaha) Inc.

CSLA

D

Daylight Specialists

DCI Group

Design Engineers P. C.

Diamond Vogel

E

Edwards Cast Stone Co.

Eide Bailly

Energy Panel Structures, Inc. (EPS Buildings)

Enterprise Precast Concrete

EPIC Metals

F

Fabcon Precast

Foundations Worldwide

Fundermax

G

G. Davis & Associates & Omnis USA

GAF Materials Corp.

Gage Brothers

Graham Construction Company

Grand Consulting

Greiner Construction

H

Hadrian Inc.

Hallmark Building Supplies, Inc.

Hansen Company

Henkel Construction Company

Hillesheim Architectural Products, Inc.

I

IMEG Corp

Interface | nora

Iowa Digital

Iowa Ready Mixed Concrete Association

J

J+J Flooring Group/Ceramic Tileworks

JE Dunn Construction

K

Katelo Tile and Stone

KCL Engineering

Keller & Associates

King's Material/Midland Concrete Products

Kingspan Insulated Panels

KONE Elevators and Escalators

KPFF Consulting Engineers

KTT Workflow Solutions LLC

past exhibitors

reserve now

Allied Members in **Bold**

L

Latitude Signage + Design

Linetec

Longboard Architectural Products

LP Building Solutions

Luha - Facade Solutions

LUNA & ASSOCIATES

M

M3Sixty

Mannington Commercial

Marino Ware

Marvin Windows and Doors

Masonry Institute of Iowa

McClure

McGough Construction

Mercer Zimmerman

Metal Design Systems

Mid-States Concrete Industries

Midland Door Solutions

Miron Construction Co., Inc.

MMC Contractors

MODUS

Mohawk Group, Daltile + Marazzi

Molin Concrete Products

MPC Enterprises, Inc. (MPC Precast)

Mule-Hide Products

N

National Solutions/Holdahl Company

Neumann Brothers

Nichiha USA

NSLive

O

Oldcastle - Echelon Masonry

Olson-Larsen Galleries

P

Pella Windows and Doors

Pigott & MillerKnoll

Professional Contract Resources

R

RCS Millwork LLC

REHAU

Rippe Associates

Roof Top Sedums / LiveRoof Midwest

Roofing Representatives

Ryan Companies US, Inc.

S

Schluter Systems L.P.

Schu Marketing

Schuler Shook

Schumacher Elevator Company

Service Reps., Inc.

SGH Concepts

Shuck-Britson, Inc. / Snyder & Associates, Inc.

Sika Sarnafil

Skold Companies

Sky Factory/Convergence

SL March LLC / General Partitions Mfg

SNB Building Solutions

Stahl Construction

Story Construction

SystemWorks LLC

T

T.Fin Building Solutions

T.Fin Building Solutions - Livers Bronze Handrail

Tarkett Flooring

TCC Materials/Amcon Concrete Products/Tenon

Terracon

The Garland Company, Inc.

The Waldinger Corporation

The Weitz Company

The Western Group

Tremco Roofing and Building Maintenance

Tri-City Electric Co.

V

VELUX Commercial

Virginia Tile

W

Weather Shield Windows & Doors

Wells

White Cap

Woodruff Construction

Workspace

enhance your exposure

reserve now

sponsorship

Enhance your company's exposure at the 2025 AIA Iowa Convention as a Sponsor. From the Wi-Fi Connection to Breakfasts, Special Exhibits, and Keynote Speakers we have a sponsorship level to fit into everyone's budget. All sponsors are listed separately in the convention program, are recognized with signage at the convention, are listed in the Addenda, the official newsletter of AIA Iowa, and are listed on the AIA Iowa website www.AIAIowa.org. If you would like more information about becoming a sponsor, visit www.AIAIowa.org.

sponsor

questions?

- info@aiaiowa.org
- 515-244-7502

allied membership

Get a discount on your exhibit booth(s) by becoming an AIA Iowa Allied Member! Membership is a great way to promote your products and services year-round. This membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. Allied Membership is designed to build and strengthen communication among all members of the design/construction team.

benefits

- Access to the AIA Iowa membership through a variety of networking opportunities.
- Foster improved communication and cooperation among all members of the design/construction team.
- Become involved more significantly with AIA Iowa on a long-term basis, while enhancing your awareness of the industry and your use of AIA resources.
- Enable joint education opportunities and cooperative public programs on subjects of mutual interest.

you'll receive...

- An early sign-up opportunity for an exhibit booth(s) at the AIA Iowa Annual Convention.
- A listing in the AIAIowa.org Online Directory.
- Opportunities to provide continuing education at the convention and at Dine and Discover lunch and learns.
- A subscription to AIA Iowa's e-newsletter, the Addenda, with advertisement of your membership.
- Opportunity to participate in AIA Iowa committees, working with architects on events and issues that impact the state.
- Quarterly firm lunch presentations from AIA Iowa architecture firms about their work and offices.
- In addition, you'll receive all AIA Iowa announcements, invitations and a subscription to Iowa Architect magazine. As a bonus, you'll receive member discounts on AIA Iowa mailing labels, and AIA Iowa seminars and social events.

join